

Contract # 5369848 **Schedule Dates** 09/06/22-09/12/22 **Advertiser** EDF Action Votes (136211) Agency K Squared Media (20776) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 4800 (1770463) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA

Weekly/Irregular

Run Times

Est 4800 - EDF Action Votes

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Sec Length

CPE

Dates

No CO-OP External # Demo Order Type Normal Package Deal Commission % 15.00 Kassal, Ronnie Commission \$17,047.50 **Net Total** \$96,602.50 Est 4800 - EDF Sales Tax Local/Political Issue Agency BRD

Date Entered

Last Modified

Entered By

08/23/22

08/30/22

Rate

Total

Station

Alexa Schram

Comments

Entered

1.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	9A- ABC-Good Morning America Saturday 2				1		1 \$70	0.00	\$700.00	Washington (WJLA)		8/23/22
2.0	Normal Line / SPOT	09/11/22-09/11/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM				1	ı	1 \$80	0.00	\$800.00	Washington (WJLA)		8/23/22
3.0	Normal Line / Prime	09/09/22-09/09/22	2	:30	8P- ABC-Shark Tank (Friday	')		1			1 \$5,50	0.00	\$5,500.00	Washington (WJLA)		8/23/22
4.0	Normal Line / Prime	09/09/22-09/09/22	2	:30	9P- ABC-20/20 (Friday)			1			1 \$3,50	0.00	\$3,500.00	Washington (WJLA)		8/23/22
5.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)				1	ı	1 \$3,50	0.00	\$3,500.00	Washington (WJLA)		8/23/22
6.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	8P- ABC-Celebrity Family Feud (Sunday)				1	ı	1 \$6,50	0.00	\$6,500.00	Washington (WJLA)		8/23/22
7.0	Normal Line / Prime	09/11/22-09/11/22	2	:30	10P- ABC-The 100000 Pyramid (Sunday)				1	ı	\$6,50	0.00		Washington (WJLA)		8/23/22
7.0.1	Closed Preempt	09/11/22												Washington (WJLA)	Program Change/Exception - The Final Straw	
	-				CON	IFIF	RMATIO	N CC	NT	RA	СТ	•				
Accepted	-Agency/Advertiser:			Date:	Accepted-Si	tation:					Date:		Comments:			
1																

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 02:02 PM on Thursday, September 1 2022



Contract # 5369848 **Schedule Dates** 09/06/22-09/12/22 **Advertiser** EDF Action Votes (136211) Agency K Squared Media (20776) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 4800 (1770463) Salesperson Monares, Barbara (3870) Sales Office

Weekly/Irregular

Run Times

Est 4800 - EDF Action Votes

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Sec Length

Dates

CPE

WJLA/GJLA/EJLA Kassal, Ronnie Est 4800 - EDF Local/Political Issue Agency BRD

Date Entered 08/23/22 **Last Modified** 08/30/22 **Entered By** Alexa Schram CO-OP No

External # Demo

Order Type Normal

Package Deal Commission % 15.00

Commission \$17,047.50

Rate

Total

Station

\$96,602.50

Net Total Sales Tax Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2022 \$113,650.00 Grand Total: 82 \$113,650.00

Comments

Entered

Line	Line Type / Break Type (Net ")	Dutes	JCC	Lengen	itan inito	J. **	1 ' 10	·u	***		Ju	Ju	Spots	Rate	i Otai	Station	Comments	Littered
8.0	Normal Line / SPOT	09/10/22-09/10/22	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM						1		1	\$900.00	\$900.00	Washington (WJLA)		8/23/22
9.0	Normal Line / SPOT	09/11/22-09/11/22	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	1	\$900.00	\$900.00	Washington (WJLA)		8/23/22
10.0	Normal Line / SPOT	09/11/22-09/11/22	2		11:35P- News-7News ON YOUR SIDE Sports Sunday							1	1	\$500.00	\$500.00	Washington (WJLA)		8/23/22
11.0	Normal Line / SPOT	09/10/22-09/10/22	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						1		1	\$700.00	\$700.00	Washington (WJLA)		8/23/22
12.0	Normal Line / SPOT	09/11/22-09/11/22	2		12:05A- News-Full Measure with Sharyl Attkisson 2							1		\$150.00		Washington (WJLA)		8/23/22
12.0.1	Closed Preempt	09/11/22														Washington (WJLA)	Program Change/Exception - Fall Preview Show	
13.0	Normal Line / Football	09/10/22-09/10/22	2		7:30P- Sports-ABC College Football Prime						1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		8/23/22
14.0	Normal Line / SPOT	09/06/22-09/09/22	2		5A- News-7News ON YOUR SIDE at 5AM	3	В	Х	X :	х х			3	\$250.00	\$750.00	Washington (WJLA)		8/23/22
					CON	FIF	RMA	ΙΤ	ON	ICC	DN.	ΓR	AC ¹	Τ				
Accepted-Agency/Advertiser: Date:				Accepted-St	ation:								Date:	Comments:				

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 02:02 PM on Thursday, September 1 2022



Contract # 5369848 **Schedule Dates** 09/06/22-09/12/22 **Advertiser** EDF Action Votes (136211) Agency K Squared Media (20776) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 4800 (1770463) Salesperson Monares, Barbara (3870) Sales Office

WJLA/GJLA/EJLA Kassal, Ronnie **Buyer Name** Phone/Fax Est 4800 - EDF **Account Types** Local/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments Est 4800 - EDF Action Votes

Run Times

CPE

Sec Length

Dates

Date Entered 08/23/22 **Last Modified** 08/30/22 **Entered By** Alexa Schram CO-OP No

Demo

Order Type Normal Package Deal

Commission % 15.00

Commission \$17,047.50

Rate

Total

Station

\$96,602.50

Net Total Sales Tax

External #

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2022 \$113,650.00 Grand Total: 82 \$113,650.00

Comments

Entered

15.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	5:58:15A- News-7New YOUR SIDE at 6AM	s ON		1	1	1	1		4	\$600.00	\$2,400.00	Washington (WJLA)	8/23/22
16.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	6:58A- ABC-Good Morr America	ning	1						1	\$1,100.00	\$1,100.00	Washington (WJLA)	8/23/22
17.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	6:58A- ABC-Good Mori America	ning		2	2	2	2		8	\$1,100.00	\$8,800.00	Washington (WJLA)	8/23/22
18.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	9A- Live with Kelly			1	1	1	1		4	\$550.00	\$2,200.00	Washington (WJLA)	8/23/22
19.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	9A- Live with Kelly		1						1	\$550.00	\$550.00	Washington (WJLA)	8/23/22
20.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	10A- News-Good Morn Washington at 10a	ning	1						1	\$400.00	\$400.00	Washington (WJLA)	8/23/22
21.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	10A- News-Good Morn Washington at 10a	ning		1		1	1		3	\$400.00	\$1,200.00	Washington (WJLA)	8/23/22
22.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	10:58:25A- ABC-The V	/iew	3	Х	Х	Х	x		3	\$900.00	\$2,700.00	Washington (WJLA)	8/23/22
23.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	11:59:56A- News-7Nev YOUR SIDE at Noon	ws ON	3	Х	X	Х	X		3	\$750.00	\$2,250.00	Washington (WJLA)	8/23/22
24.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	2P- ABC-General Hosp	oital		1	1	1	1		4	\$900.00	\$3,600.00	Washington (WJLA)	8/23/22
					C	ONF	IRM	AT	IO	N C	ONT	RA	\C	T			
Accepted	-Agency/Advertiser:		[Date:	Accept	ted-Statio	on:							Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



 Contract #
 5369848

 Schedule Dates
 09/06/22-09/12/22

 Advertiser
 EDF Action Votes (136211)

 Agency
 K Squared Media (20776)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 Est 4800 (1770463)

 Salesperson
 Monares, Barbara (3870)

 Sales Office
 WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

K Squared Media (20776)

POLITICAL ISSUE (ns) (1187)

Est 4800 (1770463)

Monares, Barbara (3870)

WJLA/GJLA/EJLA

Kassal,Ronnie

/

Est 4800 - EDF

Local/Political Issue Agency BRD

Local/Political Issue Agency BRD Weekly/Irregular Est 4800 - EDF Action Votes
 Date Entered
 08/23/22
 Washington (W)

 Last Modified
 08/30/22
 By Broadcast Month

 Entered By
 Alexa Schram
 Sep. 2022

 CO-OP
 No
 Grand Total:

Last Modified 08/30/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,047.50
Net Total \$96,602.50
Sales Tax

Washington (WJLA	N)	
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2022	82	\$113,650.00
Grand Total:	82	\$113,650.00
		, ,,,,,,,,,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			2	1	1	1		!	\$600.00	\$3,000.00	Washington (WJLA)		8/23/22
26.0	Normal Line / SPOT	09/12/22-09/12/22	2		3:59:27P- News-7News ON YOUR SIDE at 4PM		1							\$600.00	\$600.00	Washington (WJLA)		8/23/22
27.0	Normal Line / SPOT	09/12/22-09/12/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1							\$950.00	\$950.00	Washington (WJLA)		8/23/22
28.0	Normal Line / SPOT	09/06/22-09/09/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM			1	2	2	1			\$950.00	\$5,700.00	Washington (WJLA)		8/23/22
29.0	Normal Line / SPOT	09/06/22-09/09/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			\$1,500.00	\$6,000.00	Washington (WJLA)		8/23/22
30.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1						:	\$1,500.00	\$1,500.00	Washington (WJLA)		8/23/22
31.0	Normal Line / Access	09/12/22-09/12/22	2	:30	6:58:46P- Wheel Of Fortune		1							\$3,500.00	\$3,500.00	Washington (WJLA)		8/23/22
32.0	Normal Line / Access	09/06/22-09/09/22	2	:30	6:58:46P- Wheel Of Fortune	3		Х	Х	Х	Х		:	\$3,500.00	\$10,500.00	Washington (WJLA)		8/23/22
33.0	Normal Line / Access	09/06/22-09/09/22	2	:30	7:27:41P- Jeopardy	2		Х	Х	Х	Х		:	\$5,000.00	\$10,000.00	Washington (WJLA)		8/23/22
34.0	Normal Line / SPOT	09/06/22-09/09/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			2	1	1	1		!	\$1,400.00	\$7,000.00	Washington (WJLA)		8/23/22
					CON	FIF	RM	AΤ	Ю	N (NTI	RAC	T	_			

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



 Contract #
 5369848

 Schedule Dates
 09/06/22-09/12/22

 Advertiser
 EDF Action Votes (136211)

 Agency
 K Squared Media (20776)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 Est 4800 (1770463)

 Salesperson
 Monares, Barbara (3870)

 Sales Office
 WJLA/GJLA/EJLA

K Squared Media (20776)

POLITICAL ISSUE (ns) (1187)

Est 4800 (1770463)

Monares, Barbara (3870)

WJLA/GJLA/EJLA

Kassal,Ronnie

/

Est 4800 - EDF

Account Types Local/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Est 4800 - EDF Action Votes

Run Times

Buyer Name

Phone/Fax

Sec Length

CPE

Dates

Date Entered 08/23/22
Last Modified 08/30/22
Entered By Alexa Schram
CO-OP No

External #

Order Type Normal
Package Deal

Commission % 15.00

Commission \$17,047.50 **Net Total** \$96,602.50

Rate

Total

Station

Sales Tax

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Sep. 2022
 82
 \$113,650.00

 Grand Total:
 82
 \$113,650.00

Comments

Entered

35.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	11:00:26P- New YOUR SIDE at 1		1						\$1,400.00	\$1,400.00	Washington (WJLA)		8/23/22
36.0	Normal Line / SPOT	09/06/22-09/09/22	2	:30	11:35P- ABC-Jin	nmy Kimmel		1	1	1 1			4 \$600.00	\$2,400.00	Washington (WJLA)		8/23/22
37.0	Normal Line / Prime	09/06/22-09/06/22	2		8P- ABC-Celebrit Feud (Tuesday)	ty Family		1					\$7,500.00		Washington (WJLA)		8/23/22
37.0.1	Closed Preempt	09/06/22													Washington (WJLA)	Program Change/Exception - Celebrity Wheel of Fortune	
38.0	M/G For 7.0.1 / Prime	09/11/22-09/11/22	2	:30	9P- ABC-The 10 Pyramid (Sunda						1		\$6,500.00	\$6,500.00	Washington (WJLA)		8/30/22
39.0	M/G For 12.0.1 / SPOT	09/11/22-09/11/22	2	:30	10A- News-Full I with Sharyl Attk						1		\$150.00	\$150.00	Washington (WJLA)		8/30/22
40.0	M/G For 37.0.1 / Prime	09/06/22-09/06/22	2	:30	10P- ABC-Celebr Feud (Tuesday)	rity Family		1					\$7,500.00		Washington (WJLA)		8/30/22
40.0.1	Preempt	09/06/22													Washington (WJLA)	Program Change/Exception - Claim to Fame	
		_			·	CONF	IRM	AT	101	1 CC	TNC	RAC	CT				
Accepted	l-Agency/Advertiser:			Date:		Accepted-Static	on:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Line